

A close-up, high-resolution photograph of a lion's face, focusing on its eyes, nose, and whiskers. The lion's fur is a mix of golden-brown and greyish-brown tones. The lighting is warm, highlighting the texture of the fur and the intensity of the lion's gaze.

Lost Boy Productions presents

A PLACE FOR US

AN AUDIO DOCUMENTARY SERIES

in partnership with the Southern African Conservation Trust

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ABOUT THE SERIES

Lost Boy Productions, in partnership with the Southern African Conservation Trust, presents: *A Place For Us*, a 7-part podcast series from award-winning filmmaker Bruce Donnelly. Together with world-renowned lion conservationist, Dr. Paul Funston, the team sets out on a challenging road trip across Southern and Central Africa to uncover the numerous threats and trials facing Africa's last remaining wild lions and the extraordinary people and projects working to try safeguard their future.

The series is a fully-immersive experience, bringing audiences along every part of the journey and deep into the heart of Africa and our story. From Namibia's Skeleton Coast through the vast Kavango-Zambezi transfrontier, along the Rift Valley and into the Greater Limpopo and Kruger National Park, *A Place For Us* reveals a continent undergoing remarkable change. But with climate crisis, habitat loss and the world's fastest-growing human population continuing to mount enormous pressure on the last-remaining and critical prides, it begs the question we set out to answer: **Is there a place for lions in Africa's future?**



PRODUCED & DIRECTED BY

Bruce Donnelly

FORMAT

Audio Series (Podcast/Documentary)
7 Episodes approx. 50 mins each

PROJECT STATUS

Post-Production/Editing

THEMES

Nature, Science, Wildlife,
Community, Education,
Empowerment, Technology,
Climate, Hunting, Poaching,
Rewilding, Africa, Future

LOCATIONS

South Africa, Namibia,
Botswana, Zambia,
Zimbabwe, Mozambique

RELEASE DATE

Late 2025

“A lot of eminent conservationists have said that Africa's lions will be extinct by 2030 or 2040. But I don't subscribe to that notion. I'm confident that we will continue to have lions roaming around in the savannas of Africa. But in what places, in what numbers and at what cost?”

Dr. Paul Funston (*A Place For Us*)

“You can’t run a wildlife project without partnering with communities, it’s a human-dominated landscape. So, forget the community at your peril”

Lise Hanssen (*A Place For Us*)

SERIES GUIDE

This series comprises 7 full-length episodes, approx. one hour each and follows the team on their roadtrip across 6 countries. The story begins along the Skeleton Coast, in the ancient Namib desert, where they meet with Flip Stander, the “true” desert lion. In these hostile extremes, lions have adapted to both a desert and marine world, displaying remarkable changes in behaviour and adaptability in the face of hardship - forerunners perhaps of the future ahead.

Through conversations en route, around the fire at night and in-depth interviews with the people, organizations, communities and leaders who are at the forefront of conservation, we investigate, in detail, the many challenges facing wild lions and the people whose lives are impacted by living among them. The series tells the story of this entire journey, with each episode taking a close look into many challenging and revealing subjects including: wildlife conflict; climate change; re-wilding; hunting; community projects and coexistence; the history of lions across Africa; poaching; habitat loss; large-scale conservation projects (KAZA) and a look at Africa’s future.

WHY A PODCAST

Podcasts are accessible, affordable (usually free to listeners), easy to distribute on major platforms throughout the world and are forever growing in popularity and listener numbers. Telling our story over 7 episodes allows us to really explore our subject in greater detail, to cover the many issues and topics raised and to allow for the many voices, viewpoints and stories shared. Podcasts allow listeners to become fully immersed and captivated by the soundscapes and atmosphere of the African sub-continent and experiencing the thrill of being out on the road with us and in the center of the story.



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IMPACT & AUDIENCE

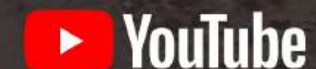
A Place For Us is a truly African story, but with global impact and significance. The issues and concerns raised in our series do not exist in isolation, but have worldwide ramifications. Toxic waste that is dumped in the North Sea is washing up along the shores of Namibia's Skeleton Coast, being ingested by seals and in turn by desert lions. A dramatic rise in global temperatures has caused years long drought across Southern Africa and total devastation to farmers, communities and wildlife alike. Poverty and temptation from foreign markets have driven up lion body part poaching. Our futures are intertwined, our stories connected and the impact we have on each other is undeniable. We are taking *A Place For Us* to the world, to reveal not only the most pressing concerns, but also reasons for hope, ideas that should be shared and the people and organizations leading the way who can encourage and inspire those around the world to take action in the face of adversity.

OUTREACH & MARKETING

We are very fortunate to already have a number of high-profile organizations and companies supporting us, helping to build our audience and platform for this project and we will continue to expand on this. Endorsements from lion conservation groups, media outlets and major brands have already elevated our efforts and together with these partners and supporters, we will pool together our existing network of subscribers, followers and audiences around the world to establish an even greater foundation for our project. Alongside this, we are working with long-time collaborators, public relations and marketing experts in the United States, Europe and South Africa to expand our reach through interviews, articles, advertising and an altogether solid marketing campaign.

PLATFORMS

Through our distribution partners in the US, Europe and other territories, we will distribute *A Place For Us* across multiple platforms, wherever podcasts are available. These will include:



SUPPORT US

We are looking for sponsors and donors to help us bring our story to the world. By making a **tax-deductible** donation through our fiscal sponsor, IDA, you can help fund our efforts to distribute and promote this project, raising awareness and support for the organizations, communities and projects highlighted in this series. A percentage of all the money we raise will go to the Southern African Conservation Trust (SACT) to support their “Collar A Lion” and educational outreach programs. (See next page for program details).

CORPORATE SUPPORT

MAJOR SPONSOR

\$20,000 or more

- * Dedicated episode sponsor with a mention at the beginning and end of the episode, incl. final episode.
- * Logo to appear in all promotional materials (top billing) - posters, websites and media platforms, showing company as a major sponsor.
- * Donation of 2x lion collars in your company's name or any you elect. Includes certificate from SACT, listing you as a “lion warrior.”

SPONSOR

\$10,000 - \$20,000

- * Special mention in final episode as a sponsor.
- * Logo to appear in all promotional materials, posters, websites and social media platforms, showing company as a sponsor.
- * Donation of 1x lion collars in your company's name or any you elect. Includes certificate from SACT, listing you as a “lion warrior.”

DONATION

Any amount under \$10,000

- * A special thank you from us, with your company name/logo listed as a generous supporter. This will appear on the series' website and various promotional materials and platforms. Your support will help us in our marketing and outreach efforts, with a percentage of your donation going to SACT's “collar a lion” program, in addition to their educational outreach to schools throughout Southern Africa.

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Visit our IDA Sponsorship Page **HERE** to make a tax-deductible donation now, or contact us for further information.

INDIVIDUAL SUPPORT

EXECUTIVE PRODUCER

\$15,000 or more

- * “Executive Producer” credit for the entire series. Name listed in all promotional materials, posters, credit listings, website and more.
- * Donation of 2x lion collars in your personal name or any you elect. Includes certificate from SACT, listing you as a “lion warrior.”
- * Pre-release access to the series.
- * Invitations to special events.
- * Your donation is tax-deductible.

PRODUCER

\$10,000 - \$15,000

- * Series “Producer” credit, with your name and credit appearing in all promotional materials, posters, websites.
- * Donation of 1x lion collars in your personal name or any you elect. Includes certificate from SACT, listing you as a “lion warrior.”
- * Pre-release access to the series.
- * Invitations to special events.
- * Your donation is tax-deductible.

SUPPORTER

Any amount under \$10,000

- * Listed as a series supporter on our websites and other relevant promotional materials.
- * Your support will help us in our marketing and outreach efforts.
- * A percentage of your donation will go to the “collar a lion” program, in addition to their educational outreach to schools throughout Southern Africa.
- * Your donation is tax-deductible.

“COLLAR A LION” PROGRAM

The Southern African Conservation Trust (SACT) plays a pivotal role in the Collar A Lion project, especially in the use of technology for conservation efforts. A primary method employed is fitting satellite GPS collars on dispersing lions, particularly on males aged between 2 and 3 years. These collared lions provide invaluable data on their movements, especially when they travel long distances in search of new territories. Such information is crucial for understanding routes for corridors between protected areas and ensuring the genetic diversity of lion populations. The collars also help in monitoring lions that might cause conflicts with nearby communities.

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BEHIND-THE-SCENES



LOST BOY PRODUCTIONS

Lost Boy Productions is a film and media company, established in 2008 in New York City by owner Bruce Donnelly. Bruce's work includes the highly-acclaimed Cuban documentary *Alumbrones* ("Insightful and memorable" NY Times) and the multi award-winning film *The Black Mambas*, about South Africa's first all-female anti-poaching unit. *The Black Mambas* was shortlisted for an Academy Award and led to his work on the upcoming series: *A Place For Us*.

SOUTHERN AFRICAN CONSERVATION TRUST

SACT is a non-profit organization whose mission is to help understand the fundamental drivers of conflict between communities and wildlife and be creative in developing and implementing sustainable solutions. Their vision is of an Africa where communities and wildlife live together harmoniously as an integrated ecosystem.

IN PARTNERSHIP WITH:



SOUTHERN AFRICAN CONSERVATION TRUST
WILDLIFE & COMMUNITIES

PROJECT ENDORSED BY:



Lion
Recovery
Fund



LION
MANAGEMENT
FORUM
OF SOUTH AFRICA



AFRICAN LION
WORKING GROUP

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GEOGRAPHIC

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